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Schenck, Price, Smith & King LLP Is Pleased To Welcome New Associate

~ Law Firm Experiencing Tremendous Growth~

Florham Park, NJ - Schenck, Price, Smith & King LLP is pleased to welcome Priya Persaud as an Associate in its Corporate Law Practice Group. This new hire contributes to the firm's skyrocketing growth.

Prior to joining Schenck Price, Priya focused her practice on the preparation and prosecution of patent applications in the computer and electrical engineering fields, with a particular emphasis on data center technology; artificial intelligence systems; financial technology; and wireless, security, and authentication systems.

While at law school, Priya served as a student attorney in the Rutgers Intellectual Property Law Clinic where she counselled clients on trademark, copyright, and patent matters.

She also served as Senior Articles Editor for the Rutgers Law Review; Vice President of the Intellectual Property Law Society; and Co-Chair of the Asian/Pacific Law Students Association. Priya received a J.D. from Rutgers Law School and earned bachelor's degrees in computer science, jurisprudence, and political science, with minors in mathematics and physics.

According to John E. Ursin, Managing Partner of Schenck Price, the firm is very excited to have Priya join us. She has a very valuable area of expertise in Intellectual Property and we expect that she will significantly expand her skills and expertise on a wide range

of Corporate Law matters. She is bright and engaging and is a perfect fit for the SPSK culture.

For more information on the firm, please contact Deborah Cmielewski, Esq., Partner; Chair, Marketing and Business Development Committee at dac@spsk.com or 973-540-7327.

ABOUT SCHENCK, PRICE, SMITH & KING:

Schenck, Price, Smith & King is a full-service law firm with offices in Northern New Jersey and Manhattan, serving closely held, growing companies. For more than 110 years, Schenck Price has represented commercial businesses, individuals, public institutions and charitable organizations with excellence and integrity. We are proud that, in addition to their expertise and experience as legal practitioners, our attorneys have served in positions of leadership in public institutions, as well as community and charitable organizations.

Founded in 1912 as a two-person law firm in Morristown, Schenck Price has entered its second century of service as a firm of 80+ attorneys, serving virtually all legal needs of businesses and individuals. Our Firm's long history of legal excellence in the areas of health care, education, construction, trust and estate planning, corporate law, real estate, insurance defense, banking and commercial litigation, has expanded as the Firm has grown. Our areas of practice also include telecommunications, technology, environmental law, corporate governance, labor and employment law, and family law. Many of our attorneys have been recognized as leaders in their respective practice areas.